

Affordable Computers

Still in Grande Prairie...

The typical computer shopping experience can have some wincing and nodding in wonderment. Visit a large big box retailer and you'll be presented with the latest hotrod computer systems, backed-up with service that can pay little attention to your personal requirements. On the other hand, a Mom and Pop shop can offer freshly baked down-home service, but do they offer the range of expertise or product backing to earn your confidence? Computer Trends, celebrating it's one year anniversary, successfully fills the gap between these two extremes. Computer Trends Grande Prairie is part of a Canadian firm that offers the broadest range of top name brands, specializing in excess new, factory refurbished and previously enjoyed systems—all at

discounted prices. With 8 locations in Calgary, Edmonton, Lethbridge, Saskatoon, Red Deer, Regina, Winnipeg as well as Grande Prairie, Computer Trends differentiates itself from other computer stores. They strive to provide unparalleled value by offering superior pricing, excellent pre- and post-customer service, flexible trade-in options, an in-house service department, and a team of professional and knowledgeable staff members. With this mission in mind, Computer Trends is quickly becoming the fastest growing computer retailer in Western Canada to offer a constantly evolving selection of top brand name systems. Driven by a value-added philosophy, Computer Trends has gained the reputation for being the one stop shop for brand name desktop

computer systems, in addition to notebooks, printers and accessories—at significantly lower prices than their competitors.

Since opening its first store in Calgary, Alberta in 1991, Computer Trends has experienced phenomenal growth and success with each location, simply by subscribing to what the computer shopper, or consumer, desires from a computer retailer: Price, Service and Selection. Choice factory outlet pricing, combined with genuine customer service, that is service that's never comprised to make the bigger sale, has generated thousands of satisfied customers across the region.

"We're value oriented and service oriented rather than gigabyte oriented," says Computer Trends store

manager, Colin Luscombe. "The first thing we ask our customers is, 'What are your needs?' We want to give our customers a computer that services their real needs—the best possible solution at the lowest price."

Offering the lowest price possible is achieved through Computer Trends' participation in an exclusive North America-wide buying group. The volume and clout enjoyed by the retailer enables enormous purchasing power which nets the consumer tremendous savings at the till. An added benefit of their volume acquisitions is the availability of a wide cross-section of brands and product. This ensures that Computer Trends' customers are getting the best selection of product available.

At Computer Trends, the choice and selection of

computer systems is vast. While a typical retailer offering only new systems carries 2 or 3 manufacturers, with approximately 12 models in total, Computer Trends may have up to 10 brand name and over 20 models to choose from. Each store across Western Canada hosts a selection of product that changes almost as quickly as computer technology changes. What is available today, can be sold out the next week. With inventory constantly changing at Computer Trends, it's a new store weekly. No matter what time of year, expect to find a wide range of all the major brands you trust including IBM, Toshiba, Hewlett Packard, Compaq, Gateway, and many, many more. Plus, with the convenience of their chain-wide match-finder

service, it's easy to find a system that perfectly matches a person's needs. No matter where your ideal system is located, Computer Trends can have it in-stock for you, the next business day.

In addition to offering high-end computer systems, Computer Trends also provides systems for the average consumer, specifically (or the student, household and small business). The majority of the computers offered at Computer Trends are refurbished systems, direct from the manufacturer and many right out of the box. These units offer current technology rivaled only by the newest model currently available on the market. For the majority of consumers, the discounted price of a refurbished unit is a logical solution, as performance is never compromised. Tested and certified, every refurbished unit is essentially new without the high price tag—offering the consumer spectacular savings and incredible value when shopping for a computer.

Offering the best price and selection is complemented with customer-oriented service at each Computer Trends outlet. Unlike what can happen at other computer stores, the service at Computer Trends doesn't disappear as soon as you lay your credit card down. For the peace-of-mind of the customer, every computer system at Computer Trends includes a warranty, with extended warranties available up to 3 years on most systems. Plus, all Computer Trends' customers are automatically covered by a "fix-it or replace-it" guarantee. This isn't just a manufacturer's guarantee, but a value-added service that should you have a problem, the in-house A+ certified technicians at Computer Trends will do any necessary servicing in-store. Because the in-house service department only services Computer Trends customers, the repair turnaround time is the fastest in the industry—quite often the same day.

Computer Trends welcomes customers looking for an alternative to big box stores and small independent shops. The friendly and knowledgeable staff at Computer Trends are eager to help individuals and businesses find the computer equipment they require at the best possible price. Or if you're not ready to buy just yet, simply visit them for some solid advice. Maybe you're simply looking to enhance or add to your existing computer system? Savings are also enjoyed on a huge selection of notebooks, printers, monitors, scanners, along with various accessories to make your computer that much more enjoyable. When considering the purchase of your first computer system, or simply wish to trade-in or upgrade your current systems, you are encouraged to drop by Computer Trends, located on 9606-100st. Experience and view the wide range of possible solutions that best meets your computing needs. From plug and play, Internet ready models to customizable units, there is a system for you at Computer Trends. Whether you're a student, family or small business seeking up-to-date technology without the high cost of new, visit Computer Trends to see deals featuring desktops starting at \$199 and notebooks from \$399! At Computer Trends, they'll find the system that best meets your budget and needs.

GET READY! SCHOOL'S COMING!

DESKTOPS FROM \$199, NOTEBOOKS FROM \$399



\$7 per month **\$229⁹⁹**

K6-2 300 MHz*

- 64MB RAM
- 3.2GB Hard Drive
- 24X CD ROM
- Network Card
- 16 Bit Sound
- AGP Video
- Parallel Port
- Keyboard
- Mouse
- 1.44 Disk Drive



\$14 per month **\$499⁹⁹**

Direct from Factory

COMPAQ 566 MHz*

- 64MB RAM
- 10GB Hard Drive
- CD ROM
- 56K Modem
- Windows 98
- MS Works
- MS Money
- Network Card



SAVE \$400 **\$799⁹⁹**

with **17" Dell Monitor** and **3 Year Warranty**

hp 766 MHz* w/CD Burner

- 128MB RAM
- 20GB Hard Drive
- CD Burner
- USB Ports
- 56K Modem
- Windows ME
- Network Card
- Built-In Sound
- MS Works
- MS Money
- 17" Dell Monitor
- 3 Year Warranty



\$22 per month **\$799⁹⁹**

emachines XP 1600

- 256MB DDR RAM
- 40GB Hard Drive
- CD Burner
- 56K Modem
- Network Card
- AGP Video
- Windows XP
- MS Works
- MS Money
- USB Ports



\$14 per month **\$999⁹⁹**

emachines 1.7 GHz*

- 256MB RAM
- 40GB Hard Drive
- CD Burner
- 56K Modem
- USB Ports
- Windows XP
- Network Card
- MS Works
- MS Money
- Many extras



\$44 per month **\$1499⁹⁹**

Gateway PIV 2.0 GHz*

- 256MB DDR RAM
- 20GB Hard Drive
- CD Burner
- 56K Modem
- USB Ports
- Network Card
- 32 MB Video
- Windows XP
- Word 2000
- MS Works
- MS Money
- Many extras



\$44 per month **\$1599⁹⁹**

Gateway PIV 2.2 GHz*

- 256MB DDR RAM
- 40GB Hard Drive
- CD Burner
- 56K Modem
- USB Ports
- Network Card
- 32 MB Video
- Windows XP
- Word 2000
- MS Works
- MS Money
- Many extras



\$50 per month **\$1599⁹⁹**

Gateway PIII 600 MHz*

- 128MB RAM
- 6GB Hard Drive
- DVD
- 56K Modem
- Built-in Sound
- TV Out
- Network Card
- 14.1" TFT Active Colour Screen
- Windows XP
- USB Ports
- Word 2000
- MS Works
- MS Money



\$19 per month **\$1199⁹⁹**

COMPAQ 700 MHz*

- 64MB RAM
- 10GB Hard Drive
- 24x CD ROM
- PCMCIA Slot
- 56K Modem
- 12.1" TFT Active Colour Screen
- USB Port
- Built-in Sound
- Windows ME



\$31 per month **\$999⁹⁹**

IBM Pentium II 300 MHz*

- 96MB RAM
- 4GB Hard Drive
- 24x CD ROM
- USB Ports
- PCMCIA Slots
- 14.1" TFT Active Colour Screen
- Windows XP
- 56K Modem
- Track Point Mouse
- Built-In Sound



\$22 per month **\$799⁹⁹**

IBM Pentium II 300 MHz*

- 96MB RAM
- 4GB Hard Drive
- 24x CD ROM
- USB Ports
- PCMCIA Slot
- 13.3" TFT Active Colour Screen
- Windows XP
- 56K Modem
- Track Point Mouse
- Built-In Sound



\$14 per month **\$499⁹⁹**

IBM Pentium 233 MHz*

- 64MB RAM
- 2GB Hard Drive
- 24X CD ROM
- PCMCIA Slots
- Built-In Sound
- 12.1" TFT Active Colour Screen
- AC-Adapter
- Floppy Drive
- Track Point Mouse

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